

RURAL MOBILITY CONFERENCE

DATE: OCTOBER 25, 2023

LOCATION: **Madrid, Spain**. Venue: Madrid fair IFEMA (Address: Avenida del Partenón 5, 28042 Madrid)

This is an Event of the **Spanish Presidency of the EU Council**.

This is also a side event of the **Global Mobility Call** ([GLOBAL MOBILITY CALL 2023](#)), an international event to connect the sustainable mobility ecosystem stakeholders



DRAFT PROGRAMME (10h-16:15h CET)

10:00-10:30 Opening Keynote

European Commission

Spanish Ministry of Transport, Mobility and Urban Agenda

10:30-11:20 Rural Mobility Policies

Speakers from Member States with Rural Mobility Policies/Plans (10 min each + 10 min questions).

11:20-11.45 Coffee Break

11.45-12:30 Elevator Pitch

Technology start-ups/companies with mobility solutions

12:30- 13.30 Lunch

13:30-14.30 Breakout sessions

Roundtables with 6-8 people and a moderator

14.30-15.00 Plenary Session

Moderators present conclusions of breakout sessions

15:00-16:00 Roundtable: Best practices and Challenges on Rural Mobility

Six specialists (5 min initial intervention + 5 min discussion)

16:00-16:15 Closing

